

Name: _____ Date: _____

Persuasive Letter Outline

Introduction: Context and Purpose

Brief introductory information about you (name, grade, school)	
Purpose for writing	
Claim: Why this person deserves an international day of recognition	

Rhetorical Appeal(s) in Introductory Paragraph

- Ethos
 Pathos
 Logos

Why would that appeal(s) be best here?

Body Paragraph 1: Background Information

Unfair situation, and who was affected	
How the person responded and what beliefs motivated them	

Rhetorical Appeal(s) in Body Paragraph 1

- Ethos
 Pathos
 Logos

Why would that appeal(s) be best here?

Body Paragraph 2: Impact

Immediate impact of the person's actions	
Long-term and/or global impacts of actions	

Rhetorical Appeal(s) Used in Body Paragraph 2

- Ethos
- Pathos
- Logos

Why would that appeal(s) be best here?

Conclusion: Call to Action

Restate the claim and call to action for the UN	
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Rhetorical Appeal(s) in Conclusion Paragraph:

- Ethos
- Pathos
- Logos

Why would that appeal(s) be best here?

Bibliography

List at least two credible sources.

1. Source Title: _____
Author/Organization: _____
Website/Publisher: _____
2. Source Title: _____
Author/Organization: _____
Website/Publisher: _____
3. Source Title: _____
Author/Organization: _____
Website/Publisher: _____