

Name: _____ Date: _____

Persuasive Speech Evidence and Outline

Part 1: Evidence Organizer

Directions: Complete at least two rows in the issue evidence table and two rows in the solution evidence table.

Issue Evidence

Personal Anecdote	
Expert or Authority Opinion	
Facts and Statistics	

Solution Evidence

Personal Anecdote	
Expert or Authority Opinion	
Facts and Statistics	

Part 2: Outline

Claim

What the issue is and why it matters	
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Explanation of Issue

Main Idea 1	Evidence (anecdote, expert/authority opinion, facts, and/or statistic) Brief explanation of evidence (if needed)
Main Idea 2	Evidence (anecdote, expert opinion, facts, and/or statistic) Brief explanation of evidence (if needed)
Main Idea 3 (optional)	Evidence (anecdote, expert opinion, facts, and/or statistic) Brief explanation of evidence (if needed)

Rhetorical Appeal(s) in Issue Section of Speech

- Ethos
- Pathos
- Logos

Why would that appeal(s) be best here?

Solution to Address Issue

Main Idea 1	Evidence (anecdote, expert opinion, facts, and/or statistic) Brief explanation of evidence (if needed)
Main Idea 2	Evidence (anecdote, expert opinion, facts, and/or statistic) Brief explanation of evidence (if needed)
Main Idea 3 (optional)	Evidence (anecdote, expert opinion, facts, and/or statistic) Brief explanation of evidence (if needed)

Rhetorical Appeal(s) in Solution Section of Speech

- Ethos
- Pathos
- Logos

Why would that appeal(s) be best here?

Call to Action

What your classmates should do	
Impacts of actions	

Rhetorical Appeal(s) Used in Call to Action Paragraph

- Ethos
- Pathos
- Logos

Why would that appeal(s) be best here?