

Persuasive Letter Outline

Introduction: Context and Purpose

Brief introductory information about you (name, grade, school)	Emily Vázquez, 10th grade, Horizon City High School
Purpose for writing	Recommend that the UN grant Desmond Tutu an international day of recognition
Claim: Why this person deserves an international day of recognition	Desmond Tutu deserves an international day of recognition for promoting justice and equality through nonviolent civil disobedience, leading South Africa toward reconciliation and healing, and helping solve other global problems.

Rhetorical Appeal(s) in Introductory Paragraph

- Ethos
- Pathos
- Logos

Why would that appeal(s) be best here?

From the beginning, it is important for readers to know that Tutu embodies the UN's values of justice and equality, reconciliation, and international cooperation.

Body Paragraph 1: Background Information

Unfair situation, and who was affected	Apartheid in South Africa; Black South Africans
How the person responded and what beliefs motivated them	<p>Responded:</p> <ul style="list-style-type: none">● Nonviolent protests<ul style="list-style-type: none">○ Inferior education system● Urged foreign divestments in South Africa● Led the Truth and Reconciliation Commission—to bear witness to victims of apartheid and to sometimes grant amnesty to those who committed the abuses <p>Beliefs:</p> <ul style="list-style-type: none">● Equality for all● Forgiveness and reconciliation

Rhetorical Appeal(s) in Body Paragraph 1

- Ethos
- Pathos
- Logos

Why would that appeal(s) be best here?

Using logos through facts and evidence about Tutu's role in ending apartheid helps the reader understand why he deserves international recognition; using ethos by explaining Tutu's beliefs shows that Tutu embodies values shared by the UN.

Body Paragraph 2: Impact

Immediate impact of the person's actions	<ul style="list-style-type: none">● Fall of the apartheid regime● Nelson Mandela becomes first Black and democratically elected president
Long-term and/or global impacts of actions:	<ul style="list-style-type: none">● Global model for peace and reconciliation through work with the Elders● Advocated for other human rights and global issues: gay rights and the Israel–Palestinian conflict

Rhetorical Appeal(s) Used in Body Paragraph 2

- Ethos
- Pathos
- Logos

Why would that appeal(s) be best here?

Using cause-and-effect reasoning will help the reader see the important impacts Tutu's actions had both within and outside of South Africa.

Conclusion: Call to Action

Restate the claim and call to action for the UN	<ul style="list-style-type: none">● Grant Tutu an international day of recognition● Reemphasize the shared values—equal rights for all people and reconciliation and healing, both within South Africa and in other nations that face injustices● "God calls on us to be his partners to work for a new kind of society where people count; where people matter more than things, more than possessions; where human life is not just respected but positively revered; where people will be secure and not suffer from the fear of hunger, from ignorance, from disease; where there will be more gentleness, more caring, more sharing, more compassion, more laughter; where there is peace and not war" —Tutu
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Rhetorical Appeal(s) in Conclusion Paragraph:

- Ethos
- Pathos
- Logos

Why would that appeal(s) be best here?

Appealing to ethos by emphasizing the shared values that Tutu embodies can persuade them that he deserves a day of recognition; ending with a powerful quote by Tutu about the sanctity of human life is likely to have an emotional effect on the reader.

Bibliography

List at least two credible sources.

1. Source Title: Desmond Tutu
Author/Organization: The Nobel Prize
Website/Publisher: [Nobelprize.org](https://www.nobelprize.org)
2. Source Title: A Look Into The History Behind Our Founders
Author/Organization: Desmond and Leah Tutu Legacy Foundation
Website/Publisher: [tutu.org](https://www.tutu.org)
3. Source Title: Desmond Tutu
Author/Organization: The Elders
Website/Publisher: [theelders.org](https://www.theelders.org)