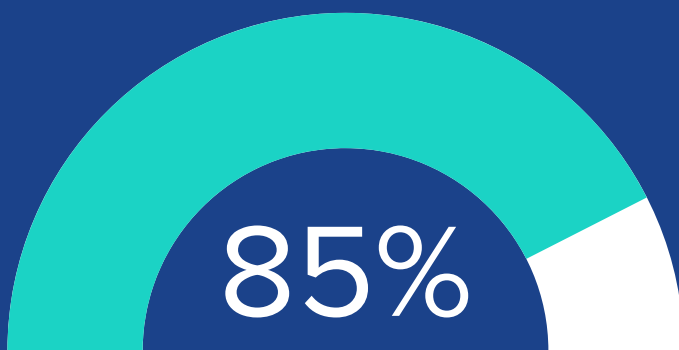


TEENS AND PEER PRESSURE

Merriam-Webster defines peer pressure as "a feeling that one must do the same things as other people of one's age and social group in order to be liked or respected by them." While often associated with children and teenagers, peer pressure can affect individuals at any age, including young adults or even elders in the community. Examining various statistics about peer pressure can not only provide a deeper, more comprehensive understanding of its impact, but potentially help you identify when it is happening to you or those around you.



Source: [Peer Pressure: Types, Examples, & How to Respond \(2023\)](#).

85% of High School Students Have Felt Peer Pressure

Peer pressure affects most high school students, with 85% admitting they've experienced it.



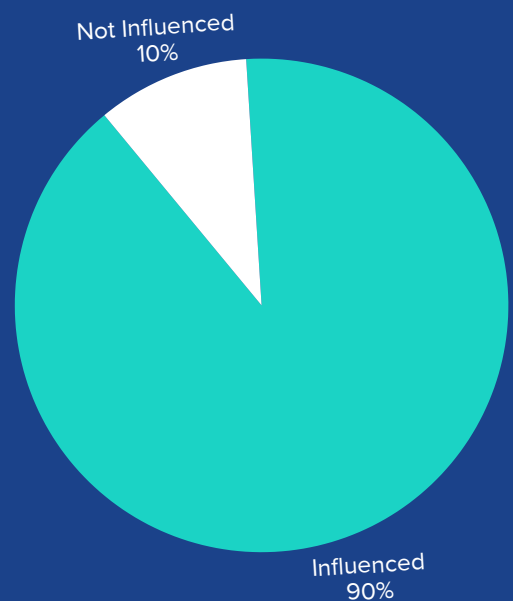
28% of Kids Say That Giving in to Peer Pressure Helped Them Move Up the Social Ladder

Social standing worries many kids, with 28% saying that yielding to peer pressure helps them advance socially.

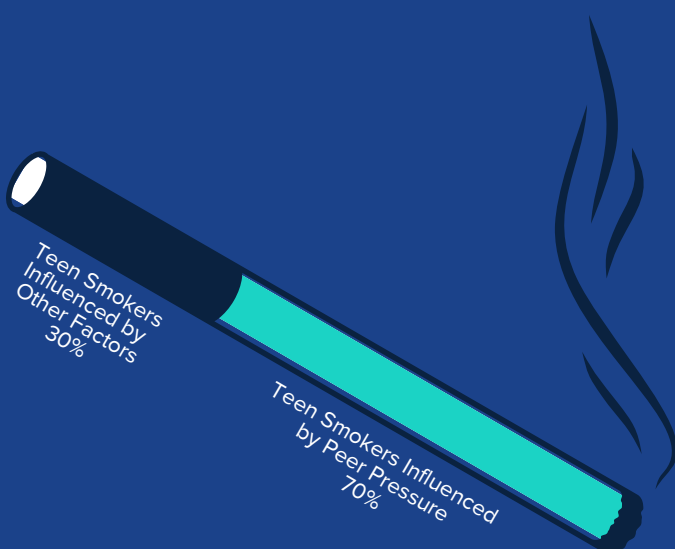
Source: [Survelum Public Data Bank](#)

10% of Kids Say That Peer Pressure Has Never Influenced Them

When considering the extensive reach of peer pressure, recognizing the number of children unaffected by it can provide insight into the issue. Only 10% of kids state that peer pressure has not impacted their behavior.



Source: [Survelum Public Data Bank](#)



70% of Teen Smokers Started Smoking Due to Peer Pressure

Peer pressure significantly influences teen smoking, with 70% of teenage smokers citing it as a direct factor in their decision to start.

Source: [Peer Pressure: Types, Examples, & How to Respond \(2023\)](#).